



**Security Risks Survey**  
**Data Report**

- 1 Of the list below, which are your three biggest concerns regarding risk of corporate espionage?
- 2 Do you trust your employees to do their best to protect your company against cyber threats?
- 3 With the rise in the use of external services and service providers do you believe that your current policies, security solutions and systems adequately protect company data?
- 4 What do you believe would be the biggest factor in protecting your company from data breaches?
- 5 What prevents you from putting a more secure authentication and data access control solution in place?

Source: Vanson Bourne



**Of the list below, which are your three biggest concerns regarding risk of corporate espionage?**

	Total	Retail, distribution and transport	Manufacturing	Financial services	Other commercial sector
Base: All respondents					
Employees leaving confidential paper documents on the train/plane/in public places	67%	64%	60%	64%	80%
Employees exposing their passwords by writing them down, choosing unsafe passwords or sharing them with colleagues	64%	48%	72%	56%	80%
Lack of control over mobile devices that employees are using for remote access/using on the company network	63%	68%	68%	56%	60%
Mobile devices carrying company data being stolen or lost	59%	68%	72%	60%	36%
Hacking of passwords to allow entry into the company network	47%	52%	28%	64%	44%
Base	100	25	25	25	25

	Total	1001 - 3000 employees	More than 3000 employees
Base: All respondents			
Employees leaving confidential paper documents on the train/plane/in public places	67%	54%	80%
Employees exposing their passwords by writing them down, choosing unsafe passwords or sharing them with colleagues	64%	72%	56%
Lack of control over mobile devices that employees are using for remote access/using on the company network	63%	70%	56%
Mobile devices carrying company data being stolen or lost	59%	54%	64%
Hacking of passwords to allow entry into the company network	47%	50%	44%
Base	100	50	50



## Do you trust your employees to do their best to protect your company against cyber threats?

Base: All respondents

	Total	Retail, distribution and transport	Manufacturing	Financial services	Other commercial sector
Not at all	3%	4%	8%	0%	0%
To a degree	63%	68%	68%	52%	64%
A lot	30%	24%	24%	40%	32%
Completely	4%	4%	0%	8%	4%
Base	100	25	25	25	25

Base: All respondents

	Total	1001 - 3000 employees	More than 3000 employees
Not at all	3%	2%	4%
To a degree	63%	64%	62%
A lot	30%	30%	30%
Completely	4%	4%	4%
Base	100	50	50



**With the rise in the use of external services and service providers do you believe that your current policies, security solutions and systems adequately protect company data?**

Base: All respondents

	Total	Retail, distribution and transport	Manufacturing	Financial services	Other commercial sector
Not at all	0%	0%	0%	0%	0%
To a degree	52%	40%	60%	44%	64%
A lot	42%	52%	36%	48%	32%
Completely	6%	8%	4%	8%	4%
Base	100	25	25	25	25

Base: All respondents

	Total	1001 - 3000 employees	More than 3000 employees
Not at all	0%	0%	0%
To a degree	52%	60%	44%
A lot	42%	38%	46%
Completely	6%	2%	10%
Base	100	50	50



## What do you believe would be the biggest factor in protecting your company from data breaches?

Base: All respondents

	Total	Retail, distribution and transport	Manufacturing	Financial services	Other commercial sector
Secure authentication (e.g. 2 factor) for every employee	36%	32%	32%	40%	40%
Educating employees to act responsibly	32%	40%	32%	24%	32%
Policies on what data can be accessed by which employee	25%	20%	24%	28%	28%
Banning remote data access	7%	8%	12%	8%	0%
<b>Base</b>	<b>100</b>	<b>25</b>	<b>25</b>	<b>25</b>	<b>25</b>

Base: All respondents

	Total	1001 - 3000 employees	More than 3000 employees
Secure authentication (e.g. 2 factor) for every employee	36%	38%	34%
Educating employees to act responsibly	32%	30%	34%
Policies on what data can be accessed by which employee	25%	24%	26%
Banning remote data access	7%	8%	6%
<b>Base</b>	<b>100</b>	<b>50</b>	<b>50</b>



## What prevents you from putting a more secure authentication and data access control solution in place?

Base: All respondents

	Total	Retail, distribution and transport	Manufacturing	Financial services	Other commercial sector
<b>Complexity and usability</b>	<b>57%</b>	64%	68%	56%	40%
<b>Cost</b>	<b>53%</b>	56%	52%	48%	56%
<b>Lack of support from management</b>	<b>29%</b>	16%	52%	28%	20%
<b>It's not a priority</b>	<b>23%</b>	24%	28%	12%	28%
<b>There is no convincing technology on the market</b>	<b>17%</b>	16%	12%	20%	20%
<b>Other</b>	<b>4%</b>	4%	0%	4%	8%
<b>Base</b>	<b>100</b>	25	25	25	25

Base: All respondents

	Total	1001 - 3000 employees	More than 3000 employees
<b>Complexity and usability</b>	<b>57%</b>	52%	62%
<b>Cost</b>	<b>53%</b>	58%	48%
<b>Lack of support from management</b>	<b>29%</b>	36%	22%
<b>It's not a priority</b>	<b>23%</b>	26%	20%
<b>There is no convincing technology on the market</b>	<b>17%</b>	14%	20%
<b>Other</b>	<b>4%</b>	6%	2%
<b>Base</b>	<b>100</b>	50	50