



Disposing of unwanted PCs

Data Report

- 1 When disposing of unwanted PCs what are your main priorities? Total responses
- 2 When disposing of unwanted PCs what are your main priorities? Responses ranked '1'.
- 3 When disposing of unwanted PCs what are your main priorities? Responses ranked '2'.
- 4 When disposing of unwanted PCs what are your main priorities? Responses ranked '3'.
- 5 When disposing of unwanted PCs what are your main priorities? Responses ranked '4'.
- 6 Which of the following best describes how your hardware is managed?
- 7 Do you audit the company/companies you use to dispose of your unwanted IT?
- 8 Does the IT department ever work with the marketing/communications department to promote its activities?
- 9 Does the IT department play a role in corporate responsibility? (e.g. carbon reduction, or community engagement)
- 10 Is the company working towards improving the IT department's green credentials?
- 11 How is the IT department involved in corporate responsibility?
- 12 Would employee morale in your team improve were you to work towards improving the IT department's green credentials?
- 13 Has employee morale in your team improved thanks to the work to improve the IT department's green credentials?
- 14 Do you guarantee that all data on your company's unwanted PCs is destroyed?
- 15 Who provides this data wiping?
- 16 Are you able to audit exactly where your unwanted PCs go?

Source: Vanson Bourne



When disposing of unwanted PCs what are your main priorities? Total responses

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial sector
Data security	92%	100%	92%	84%	92%
Cost effectiveness – saving/making money	83%	88%	88%	76%	80%
Regulatory compliance (i.e. WEEE)	77%	72%	56%	88%	92%
Environmental benefit	61%	72%	44%	60%	68%
Convenience	50%	40%	72%	44%	44%
Social benefit	37%	28%	48%	48%	24%
Other (please specify)	0%	0%	0%	0%	0%
Base	100	25	25	25	25

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Data security	92%	92%	92%
Cost effectiveness – saving/making money	83%	82%	84%
Regulatory compliance (i.e. WEEE)	77%	68%	86%
Environmental benefit	61%	54%	68%
Convenience	50%	68%	32%
Social benefit	37%	36%	38%
Other (please specify)	0%	0%	0%
Base	100	50	50



When disposing of unwanted PCs what are your main priorities? Responses ranked '1'.

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Data security	65%	74%	50%	60%	73%
Cost effectiveness – saving/making money	15%	19%	18%	12%	12%
Regulatory compliance (i.e. WEEE)	11%	4%	18%	16%	8%
Environmental benefit	4%	0%	9%	8%	0%
Social benefit	4%	4%	5%	4%	4%
Convenience	1%	0%	0%	0%	4%
Other (please specify)	0%	0%	0%	0%	0%
Base	100	27	22	25	26

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Data security	65%	62%	68%
Cost effectiveness – saving/making money	15%	11%	19%
Regulatory compliance (i.e. WEEE)	11%	15%	8%
Environmental benefit	4%	4%	4%
Social benefit	4%	6%	2%
Convenience	1%	2%	0%
Other (please specify)	0%	0%	0%
Base	100	47	53



When disposing of unwanted PCs what are your main priorities? Responses ranked '2'.

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Regulatory compliance (i.e. WEEE)	32%	41%	14%	40%	31%
Cost effectiveness – saving/making money	30%	26%	27%	28%	38%
Data security	12%	11%	14%	16%	8%
Environmental benefit	12%	15%	18%	8%	8%
Convenience	10%	4%	23%	0%	15%
Social benefit	4%	4%	5%	8%	0%
Other (please specify)	0%	0%	0%	0%	0%
Base	100	27	22	25	26

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Regulatory compliance (i.e. WEEE)	32%	13%	49%
Cost effectiveness – saving/making money	30%	43%	19%
Data security	12%	11%	13%
Environmental benefit	12%	15%	9%
Convenience	10%	17%	4%
Social benefit	4%	2%	6%
Other (please specify)	0%	0%	0%
Base	100	47	53



When disposing of unwanted PCs what are your main priorities? Responses ranked '3'.

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Cost effectiveness – saving/making money	31%	37%	41%	32%	15%
Environmental benefit	20%	19%	5%	32%	23%
Regulatory compliance (i.e. WEEE)	19%	15%	18%	8%	35%
Convenience	19%	22%	14%	20%	19%
Data security	6%	4%	14%	4%	4%
Social benefit	5%	4%	9%	4%	4%
Other (please specify)	0%	0%	0%	0%	0%
Base	100	27	22	25	26

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Cost effectiveness – saving/making money	31%	21%	40%
Environmental benefit	20%	19%	21%
Regulatory compliance (i.e. WEEE)	19%	17%	21%
Convenience	19%	32%	8%
Data security	6%	4%	8%
Social benefit	5%	6%	4%
Other (please specify)	0%	0%	0%
Base	100	47	53



When disposing of unwanted PCs what are your main priorities? Responses ranked '4'.

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Environmental benefit	25%	37%	14%	12%	35%
Social benefit	24%	19%	27%	32%	19%
Convenience	20%	15%	36%	24%	8%
Regulatory compliance (i.e. WEEE)	15%	11%	9%	24%	15%
Data security	9%	11%	14%	4%	8%
Cost effectiveness – saving/making money	7%	7%	0%	4%	15%
Other (please specify)	0%	0%	0%	0%	0%
Base	100	27	22	25	26

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Environmental benefit	25%	15%	34%
Social benefit	24%	21%	26%
Convenience	20%	21%	19%
Regulatory compliance (i.e. WEEE)	15%	21%	9%
Data security	9%	15%	4%
Cost effectiveness – saving/making money	7%	6%	8%
Other (please specify)	0%	0%	0%
Base	100	47	53



Which of the following best describes how your hardware is managed?

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Leased	61%	60%	62%	57%	63%
Not leased	39%	40%	38%	43%	38%
Base	33	5	13	7	8

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Leased	61%	52%	80%
Not leased	39%	48%	20%
Base	33	23	10

Source: Vanson Bourne



Do you audit the company/companies you use to dispose of your unwanted IT?

Base: All respondents	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Yes	65%	100%	45%	58%	63%
No	30%	0%	36%	42%	38%
Don't know	5%	0%	18%	0%	0%
Base	40	9	11	12	8

Base: All respondents	Total	1,000 - 3,000 employees	More than 3000 employees
Yes	65%	67%	64%
No	30%	28%	32%
Don't know	5%	6%	5%
Base	40	18	22

Source: Vanson Bourne



Does the IT department ever work with the marketing/communications department to promote its activities?

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Yes	73%	67%	82%	76%	69%
No	26%	30%	18%	24%	31%
Don't know	1%	4%	0%	0%	0%
Base	100	27	22	25	26

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Yes	73%	74%	72%
No	26%	23%	28%
Don't know	1%	2%	0%
Base	100	47	53



Does the IT department play a role in corporate responsibility? (e.g. carbon reduction, or community engagement)

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Base: All respondents					
Yes – a small role	53%	41%	64%	72%	38%
Yes – a significant role	39%	56%	32%	24%	42%
No – we do not have corporate responsibility targets	8%	4%	5%	4%	19%
Don't know	0%	0%	0%	0%	0%
Base	100	27	22	25	26

	Total	1,000 - 3,000 employees	More than 3000 employees
Base: All respondents			
Yes – a small role	53%	53%	53%
Yes – a significant role	39%	36%	42%
No – we do not have corporate responsibility targets	8%	11%	6%
Don't know	0%	0%	0%
Base	100	47	53



Is the company working towards improving the IT department's green credentials?

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
No	63%	100%	100%	100%	40%
Yes	13%	0%	0%	0%	20%
Don't know	25%	0%	0%	0%	40%
Base	8	1	1	1	5

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
No	63%	80%	33%
Yes	13%	0%	33%
Don't know	25%	20%	33%
Base	8	5	3



How is the IT department involved in corporate responsibility?

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Green targets such as carbon reduction	45%	42%	43%	50%	43%
Social targets such as community engagement	16%	27%	5%	13%	19%
Both	37%	31%	52%	29%	38%
Other	2%	0%	0%	8%	0%
Base	92	26	21	24	21

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Green targets such as carbon reduction	45%	38%	50%
Social targets such as community engagement	16%	14%	18%
Both	37%	43%	32%
Other	2%	5%	0%
Base	92	42	50



Would employee morale in your team improve were you to work towards improving the IT department's green credentials?

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Yes – it would have a big impact	8%	13%	0%	17%	0%
Yes – it would have some impact	67%	75%	0%	67%	75%
No - it would have no impact	21%	13%	100%	0%	25%
Don't know	4%	0%	0%	17%	0%
Base	24	8	2	6	8

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Yes – it would have a big impact	8%	8%	9%
Yes – it would have some impact	67%	69%	64%
No - it would have no impact	21%	23%	18%
Don't know	4%	0%	9%
Base	24	13	11



Has employee morale in your team improved thanks to the work to improve the IT department's green credentials?

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Yes – it's had a big impact	24%	21%	35%	21%	17%
Yes – it's had some impact	37%	37%	40%	37%	33%
No - it's had no impact	34%	32%	20%	42%	44%
Don't know	5%	11%	5%	0%	6%
Base	76	19	20	19	18

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Yes – it's had a big impact	24%	29%	19%
Yes – it's had some impact	37%	24%	48%
No - it's had no impact	34%	41%	29%
Don't know	5%	6%	5%
Base	76	34	42



Do you guarantee that all data on your company's unwanted PCs is destroyed?

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Yes – 100% of the PCs are data wiped	61%	76%	40%	64%	64%
Over 50% of PCs are data wiped	30%	20%	48%	32%	20%
Under 50% of PCs are data wiped	3%	4%	4%	0%	4%
We only data wipe critical hard drives	5%	0%	4%	4%	12%
No, we don't destroy the data when disposing of PCs	0%	0%	0%	0%	0%
Don't know	1%	0%	4%	0%	0%
Average percentage of PCs data wiped	89.63%	92.00%	83.70%	91.67%	90.91%
Base	100	25	25	25	25

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Yes – 100% of the PCs are data wiped	61%	48%	74%
Over 50% of PCs are data wiped	30%	40%	20%
Under 50% of PCs are data wiped	3%	4%	2%
We only data wipe critical hard drives	5%	8%	2%
No, we don't destroy the data when disposing of PCs	0%	0%	0%
Don't know	1%	0%	2%
Average percentage of PCs data wiped	89.63%	85.87%	93.23%
Base	100	50	50



Who provides this data wiping?

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Internal process	63%	63%	86%	44%	62%
External contractor	37%	37%	14%	56%	38%
Other	0%	0%	0%	0%	0%
Base	99	27	21	25	26

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Internal process	63%	74%	52%
External contractor	37%	26%	48%
Other	0%	0%	0%
Base	99	47	52

Source: Vanson Bourne



Are you able to audit exactly where your unwanted PCs go?

Base: All respondents

	Total	Financial services	Manufacturing	Retail, distribution or transport	Other commercial
Yes – we can account for each PC	43%	68%	24%	48%	32%
We can account for over 75% of PCs	32%	24%	44%	32%	28%
We can account for 50 - 75% of PCs	7%	4%	4%	4%	16%
We can account for less than 50% of PCs	9%	0%	12%	8%	16%
No we do not know where any of our unwanted PCs go	9%	4%	16%	8%	8%
Average percentage of PCs accounted for	77.63%	91.50%	68.00%	80.50%	70.50%
Base	100	25	25	25	25

Base: All respondents

	Total	1,000 - 3,000 employees	More than 3000 employees
Yes – we can account for each PC	43%	32%	54%
We can account for over 75% of PCs	32%	36%	28%
We can account for 50 - 75% of PCs	7%	12%	2%
We can account for less than 50% of PCs	9%	14%	4%
No we do not know where any of our unwanted PCs go	9%	6%	12%
Average percentage of PCs accounted for	77.63%	74.50%	80.75%
Base	100	50	50